



if you could spend time with a champion in your sector?

Someone with deep expertise and seniority in a particular function with super relevant connections.



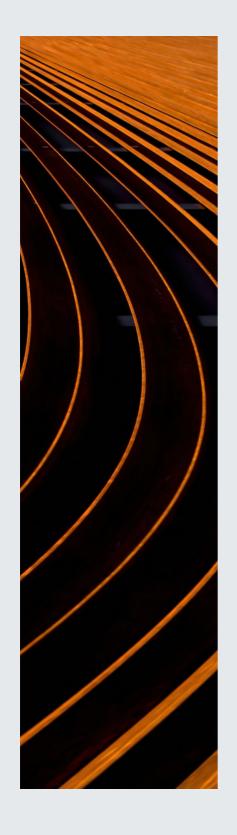
FEE FREE
INTRODUCTIONS TO
NED & BOARD TALENT.

NETWORKED.

WISE.

KEEN TO SHARE THEIR WISDOM.

### HOW WE GET YOU AHEAD?



As the leading community of senior business executives and growth companies. we were built to create meaningful connections between aspiring NEDs and founders. Our members have been there, done that and are ready to pass their knowledge on. We share your needs for support with our members, then match and connect you.

Fully flexible as the service we offer is at no cost to you and we leave the compensations arrangements between you and the member.



SHARING INSIGHT & EXPERIENCE



**OPENING DOORS** 



**DELIVERING IMPACT** 

## HOWIT WORKS?

### SUBMIT YOUR NEEDS TO US

We post it anonymously on our Connect Portal. If a member expresses interest or we find a good match we will make an introduction.

Submit needs



## WHO DID WE RECENTLY INTRODUCE?

- 1. Ex CTO Comparethemarket.com and NHS NED to a healthtech
- 2. Head of Enterprise Risk, unicorn payments company to a fintech
- 3. Ex Head of Retail (2500 stores in the UK) to a food manufacturer
- 4. CEO of fintech, previously CEO of a private bank to a fintech
- 5. Corporate Financier, Ex Magic Circle law firm to a fintech
- 6. Corporate Financier who is building a music fund to a music licencing start up
- 7. Chairman of sports league to sports community start-up
- 8. Global bands guru to a Media / Radio broadcaster

### OUR CONNECT PORTAL.



Innovative company specialising in advanced composite material systems

Aerospace & Defence

A pre-seed/seed company specialising in the production of composite material systems that offer a 1000 C continuous operation on an oxidising atmosphere

They are involved in composite development, manufacturing process improvement and component design and integration.

Primary sectors served are Aerospace and Defence, Automotive, Manufacturing, Energy, and Climate Tech.

 ${\it Keen to connect with VOCASO \, members \, who \, possess \, strong \, commercial \, skills \, from \, within \, an extension of the connect with a connect with$ manufacturing or Industrial environments and have experience of developing partnerships and creating new business opportunities to guide and advise the co-founders.

Top attributes

Manufacturing Automotive Business Development



### Bootstrapped women's fitness fashion brand

Female founded and over £1m in gross sales. All growth has been organic, all sales online. Significant social media presence (over 3 million followers across multiple channels)

Looking to meet members interested in business growth and with expertise across design, development, supply chain, marketing, CRM, paid, growth, wholesale, trading support, business strategy, growth plan / critical path.

### Read less

Top attributes



Company Stage



### Fintech start-up

A FinTech start-up developing a pioneering investment app, providing zero commission investing for stocks and options to retail investors.

Addressing the many issues retail investors are facing through machine learning based techniques, proprietary tools and zero commission investing.

Services include: Zero commission stocks and options, data analytics and analysis tools.

Primary sectors served: Retail investing.

Keen to connect with VOCASO members who are tenured in Financial Expertise, User-Centric Focus, Market Knowledge, Business Strategy, and have an Entrepreneurial Mindset.

### Read less

Top attributes

Strategy Investments Financial Regulation



### Venture capital-backed – Automotive disrupter

Disruptive technology in the area of fuel that reduces costs, eliminates breakdowns and lowers toxic emissions. Venture Capital-backed and also the recipient of a number of Innovate UK grants, now poised for significant growth.

Keen to meet with community members with deep expertise in fuels, engine technology, OEM, automotive parts supply, or end customers gained within Mining equipment / Rail / HGV or Construction sector for Advisory and possible NED roles.

### Read less

Top attributes



Mining Rail Construction

# WHAT OUR MEMBERS SAY

### #STORIESTHATIMPACT

### ZITAH MCMILLAN

CO-FOUNDER & FORMER CEO PREDICTIVE BLACK, BOARD MEMBER, SPEAKER, FINTECH, EX-COMMUNICATIONS - FCA

### **VOCASO MEMBER**

"The purpose of VOCASO -There's nothing else like it, and I've looked. I want to broaden my NED opportunities, make meaningful connections, and help others as they get their careers or business underway."



VOCASO

### GERARD GRECH

FOUNDING CEO AND NOW ADVISOR OF TECH NATION

### **VOCASO MEMBER**

"Joining highly curated inperson events provide a unique opportunity to connect with visionary founders of high growth companies. I'm looking forward to attending their next event, where I'm sure there will lots of opportunities to engage and learn with others."



VOCASO

### STEVE WOODFORD

EX CIO BGL GROUP, NON EXECUTIVE DIRECTOR NHS ENGLAND

VOCASO MEMBER

"VOCASO matched and introduced me to a growth company and we hit it off immediately. It fit my strengths, values and NED ambitions to support a purpose led business. So good that both sides benefit and flourish."



VOCASO

### ANNABEL VENNER

NED AND ADVISOR, EX CMO HISCOX

**VOCASO MEMBER** 

"I have been impressed with the range and quality of opportunities that VOCASO has available. I have already been introduced to a number and am at various stages of discussions regarding Board Advisory opportunities."



VOCASO

# GROWTH COMPANY SUCCESS STORY



High growth B2C tech environment. Femalefounded Healthtech start-up. A health app for mental and physical health scaling across NHS primary care practices and with local authorities, supporting thousands of members of the public.



Company had achieved significant success, closed an EIS fund raising round, obtained government funding, had contracts in place with a number of Primary Care Networks and their app has been downloaded over 25,000 times. Scaling very quickly, they needed advisory support to impact at pace for their growth trajectory.

### Solution

Open to the idea of connecting with VOCASO community members who could add value and has worked in the high growth B2C tech landscape. In addition a connection to the NHS in some way would be of significant benefit. We connected the CEO with Steve Woodford the ex CIO of Compare the market who at the time was also a NED with NHS Digital. Steve had an ambition to support a purpose led business who's values mirrored their own.



### Challenges

- Scaling at rapid speed
- Running out of expertise
- Growth strategy advice needed

### **Benefits**

### 1. Pool of talent

With the help of VOCASO, at no charge to the company, we connect and open doors to senior executives keen to start their NED and Board Advisor careers and share their expertise and wisdom with growth companies who need such advice

### 2. Mentor-focused business model

VOCASO has a fresh market-disrupting approach Non-Executive careers, governance-light and mentorship heavy to impact where needed for a scaling business.

### 3. Proactive mindset

VOCASO makes proactive introductions needed to find a Board Advisor to help guide a growth business in critical next steps as they scale.



David Goldstone

VOCASO

"Founders sometimes run out of road in terms of experience, networks and potential clients – turning to external support is a way to bridge this gap."





hello@vocaso.com
Submit your needs to us
vocaso.com

Submit needs

## LET'S TALK